



TIME FOR ACTION

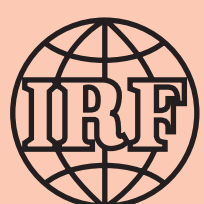
UN DECADE OF ACTION FOR ROAD SAFETY 2011-2020

Together we can save
millions of lives

MAKE ROADS SAFE

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JAN
2012



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**Solidarity with the
Cause of Road Safety**

Give way to **Pedestrians** while driving



Save precious lives

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FEB
2012



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Warning : Pedestrian Crossing

Wearing **Seat Belt** saves life



Life is precious

M	T	W	T	F	S	S
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MAR
2012



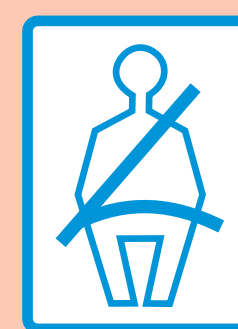
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Seat Belt : Your Armour for Safety

Do not use **Mobile Phone** while driving
It is **dangerous**



Talk later - Live longer

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APR
2012



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**Get off the Phone or
Get off the Road**

Wear Helmet

Drive carefully, Zigzag driving is dangerous



Helmet is mandatory for all riders

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MAY
2012



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Wear Helmet - Avoid Head Injury

Avoid **i-Pod Oblivion** on roads for your safety



It shuts the world around, makes you blind to danger

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JUN
2012



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No Music While on Road

No **Overloading** - Respect load limits



Overloaded vehicles are accident-prone

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JUL
2012



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Be Safe - Obey Load Limit

Traffic Signals are for your safety Respect them



Better lose one minute in life, rather than lose life in a minute

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AUG
2012



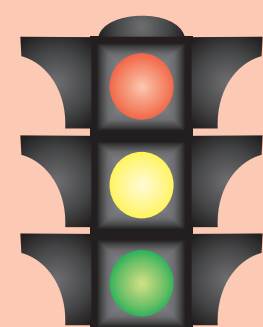
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Obey Traffic Signal

Pedestrians must use footpath, crosswalk, subway and overbridge



Do not endanger your life

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SEP
2012



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Subway for Pedestrian

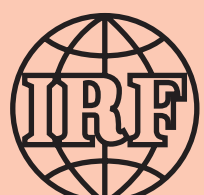
Not yet 18 - Must not drive Driving is not child's play



Driving needs responsible decision making

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OCT
2012



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Underage Driving is Illegal

Be a good citizen Help accident victims to reach hospital in **Golden Hour**



You will not be part of police investigation

- as per Supreme Court directive*

*AIR 1989 Supreme Court 2039 & GOI Circular No. RT-25028/2/2003-RSC dated 19.02.2004

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NOV
2012



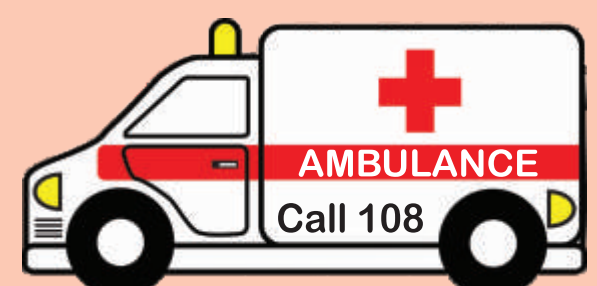
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**Give Way to Ambulance
Save Life**

Drunken Driving is an offence



If drunk, go home as a passenger

M	T	W	T	F	S	S
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DEC
2012



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Don't Drink and Drive