



**Be alert on road
Reach home safe**



M	T	W	T	F	S	S	M	T	W	T	F	S	S
	1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28	29	30	31										

January 2013



International Road Federation

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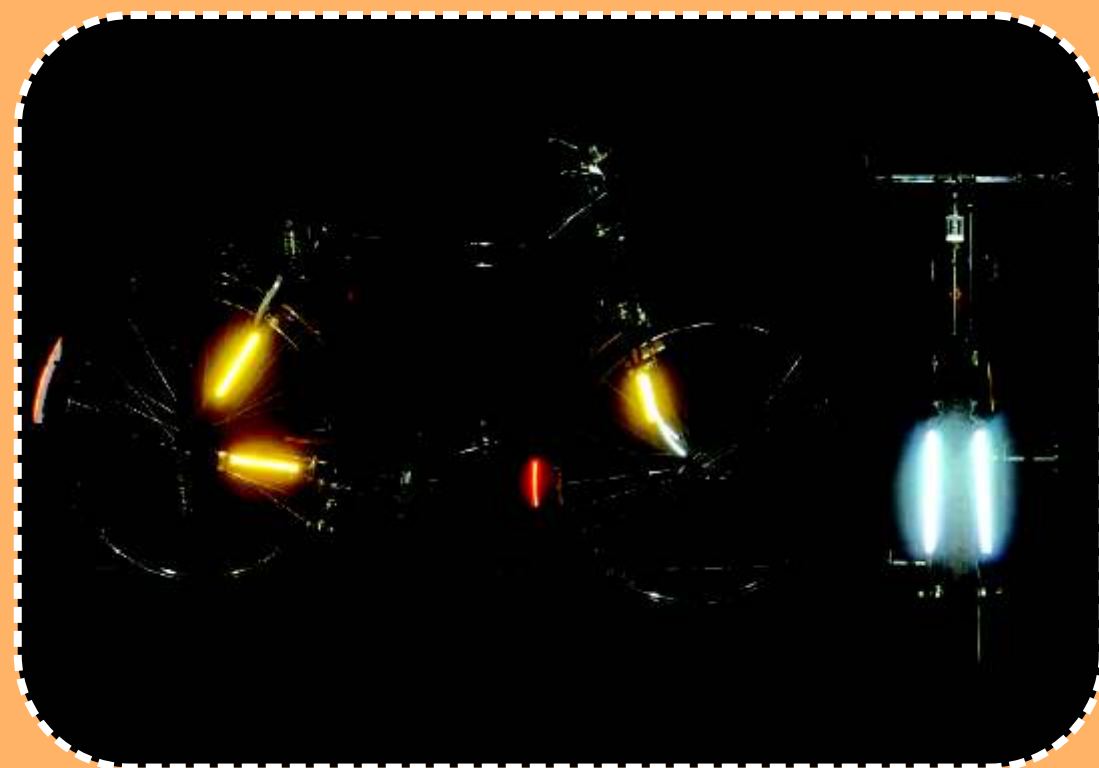
INDIA CHAPTER

RESPECT THE RIGHTS OF PEDESTRIANS



14,000 cyclists killed and
many more injured in 2011

Make cycles visible at night
Prevent Accidents



M	T	W	T	F	S	S	M	T	W	T	F	S	S
				1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28										

February 2013



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INDIA CHAPTER

IN TRAFFIC, SEE AND BE SEEN



**Traffic signals are
your best guide**
Do not ignore safety rules



M	T	W	T	F	S	S	M	T	W	T	F	S	S
				1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31							

March 2013



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INDIA CHAPTER

OBEY TRAFFIC RULES, SAVE LIVES

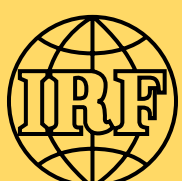


**Be attentive in traffic
Avoid mobile & i-pod
while using road**



M	T	W	T	F	S	S	M	T	W	T	F	S	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30												

April 2013



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INDIA CHAPTER

GET OFF THE PHONE OR GET OFF THE ROAD

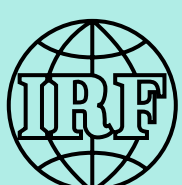


Don't pollute, maintain your car
Care for environment
It is ours



M	T	W	T	F	S	S	M	T	W	T	F	S	S
		1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30	31									

May 2013



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INDIA CHAPTER

PREVENT POLLUTION FOR LONGIVITY OF LIFE



Overloading makes vehicle unstable

Avoid overloading for safe journey

M	T	W	T	F	S	S	M	T	W	T	F	S	S
					1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30							

June 2013



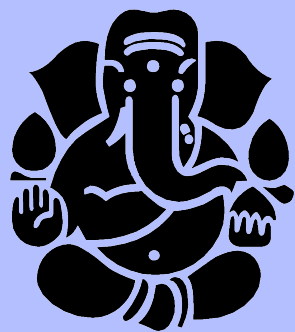
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INDIA CHAPTER

OVERLOADING INVITES ACCIDENTS



No one gets
a replacement

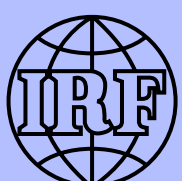


**Wear helmet for
avoiding head injury**



M	T	W	T	F	S	S	M	T	W	T	F	S	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31											

July 2013



INDIA CHAPTER

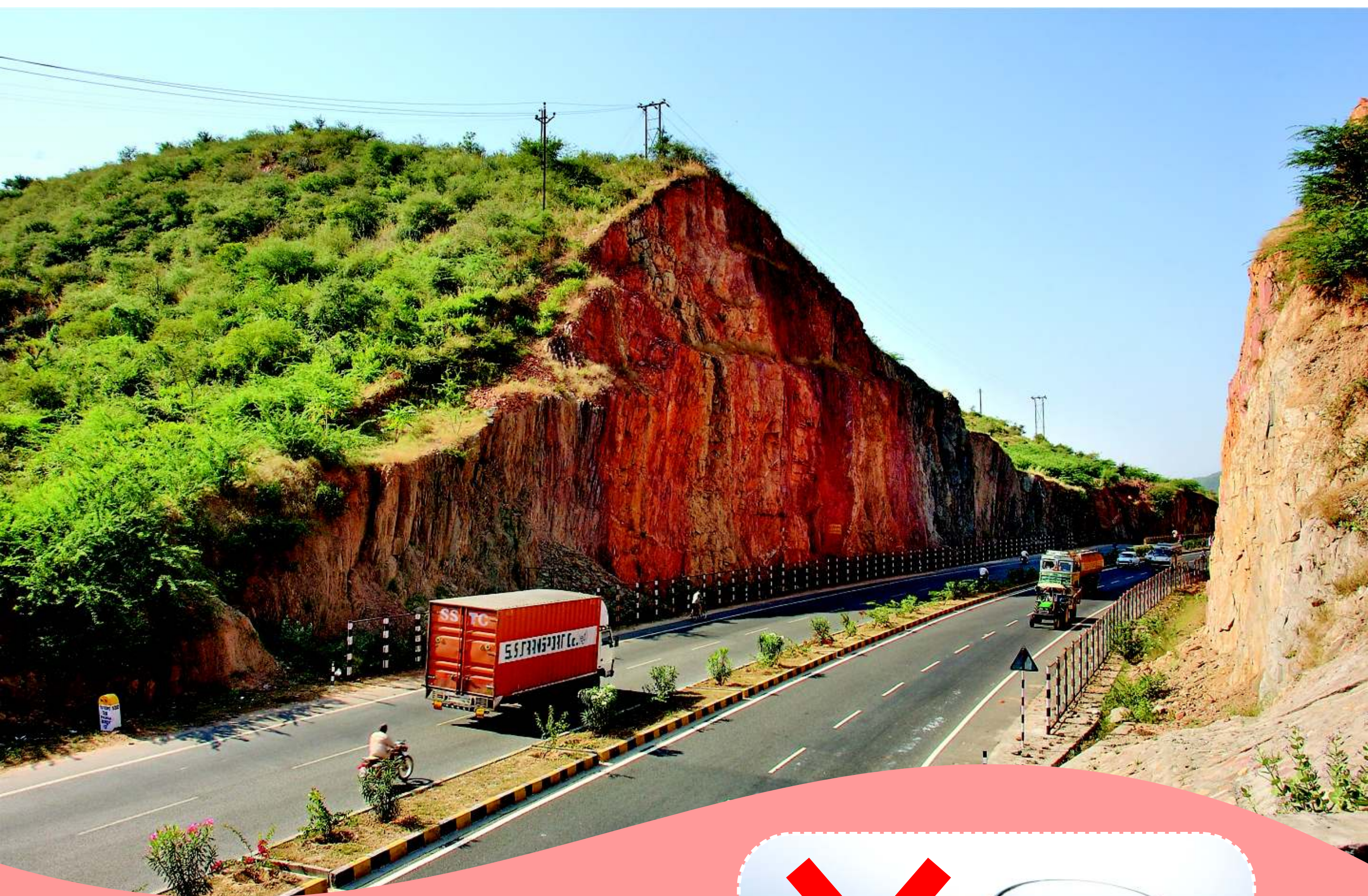
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HELMET IS MUST FOR PILLION RIDER ALSO

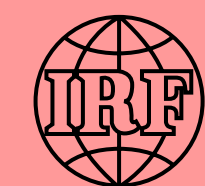


**If you drink
do not drive
Make the right choice**



M	T	W	T	F	S	S	M	T	W	T	F	S	S
			1	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22	23	24	25
26	27	28	29	30	31								

August 2013



INDIA CHAPTER

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DRUNKEN DRIVING - INVITATION TO DEATH



Always drive in lane
 Zig-Zag driving would
 not take you home



M	T	W	T	F	S	S	M	T	W	T	F	S	S
						1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30						

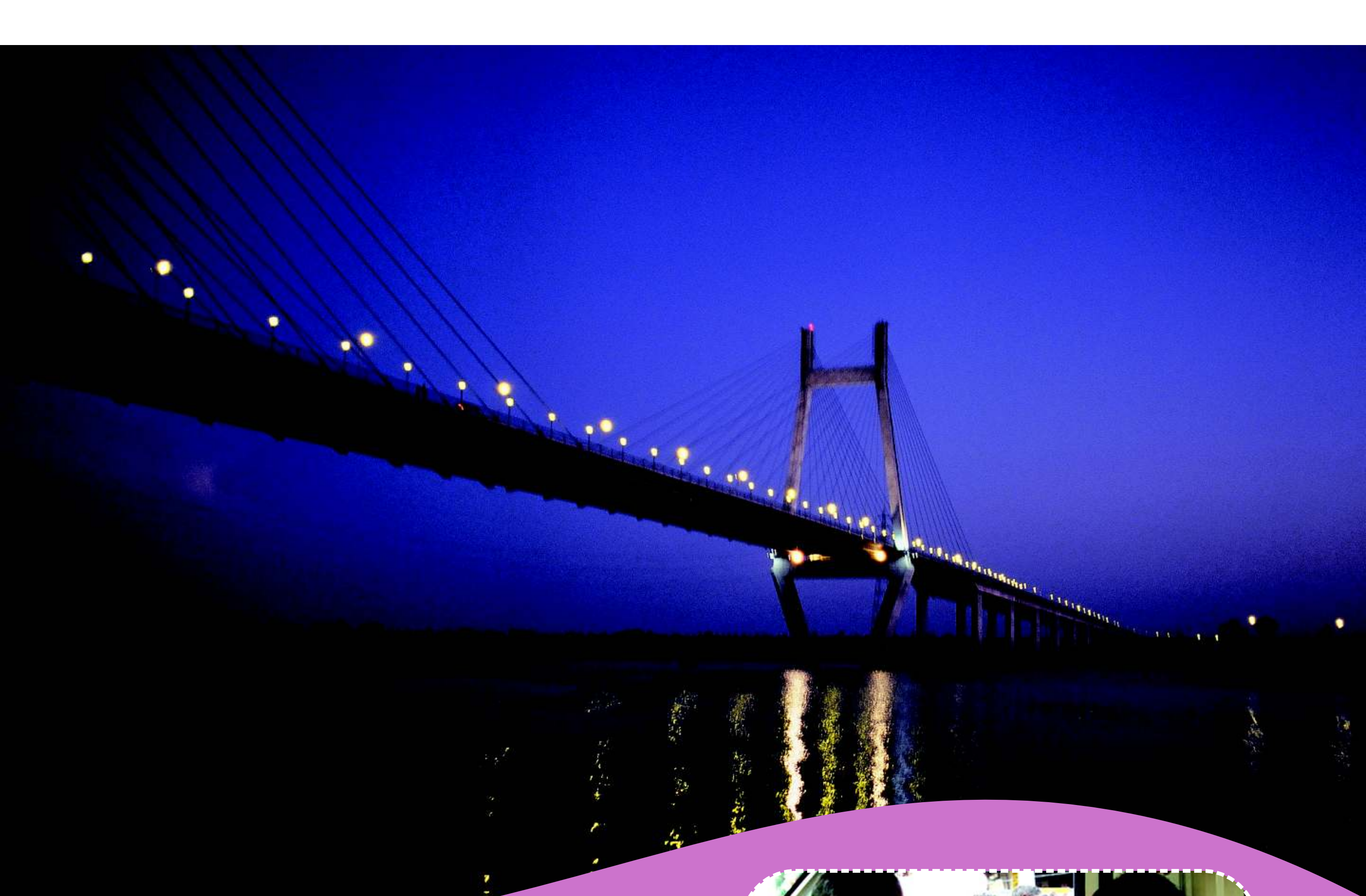
September 2013



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INDIA CHAPTER

LANE DRIVING IS SAFE DRIVING

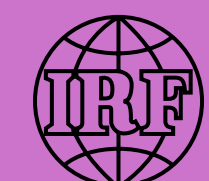


Wear Seat Belt
 It is your armour
 in case of crash



M	T	W	T	F	S	S	M	T	W	T	F	S	S
	1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28	29	30	31										

October 2013



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INDIA CHAPTER

SEAT BELT SAVES LIFE



Road Rage is uncivilized act
Forget & forgive
Live with smile



M	T	W	T	F	S	S	M	T	W	T	F	S	S
				1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30								

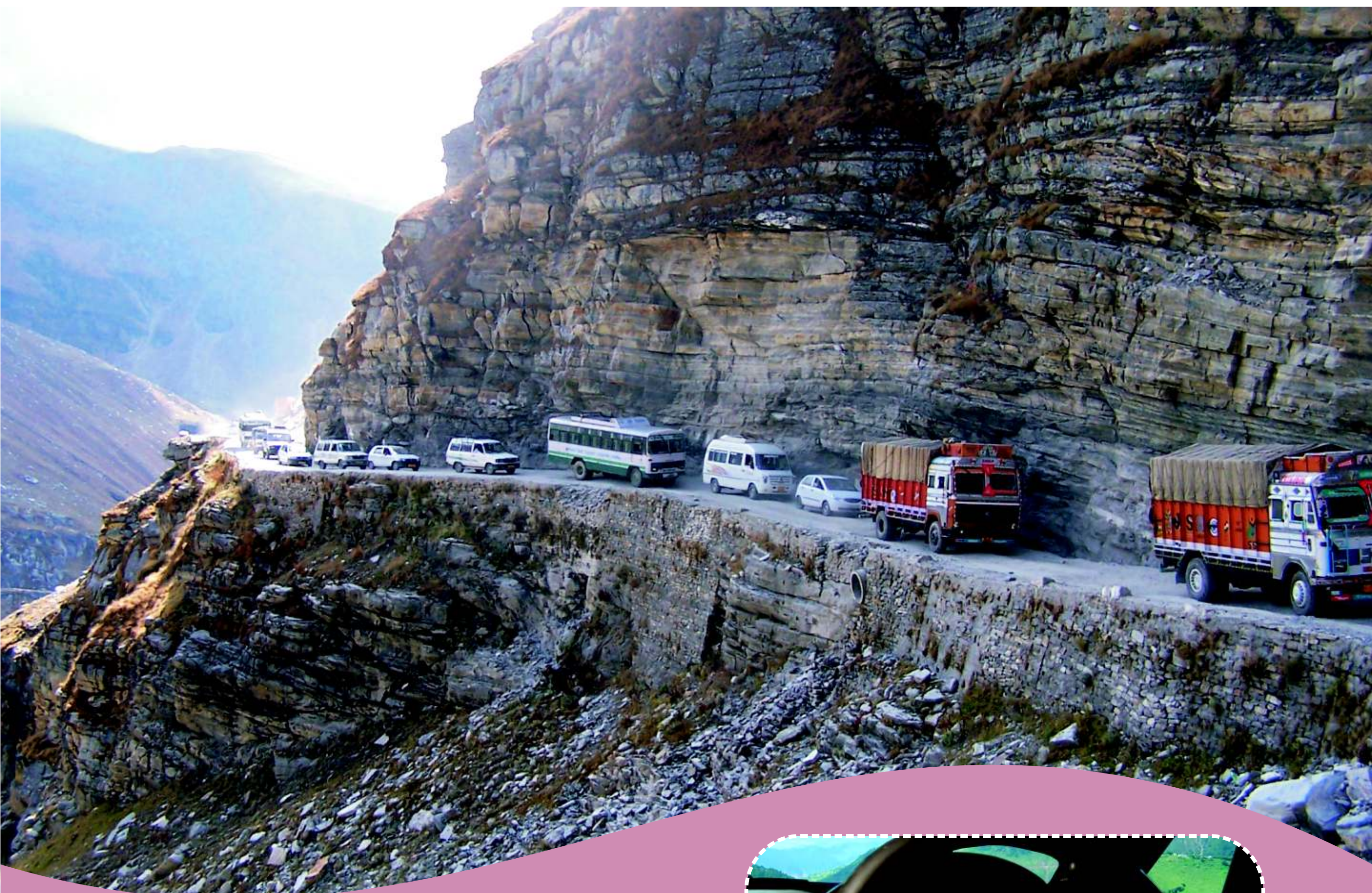
November 2013



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INDIA CHAPTER

COURTESY COSTS NOTHING

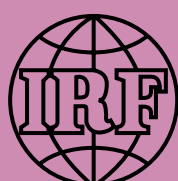


Mountains are a pleasure, if you
Drive with Leisure



M	T	W	T	F	S	S	M	T	W	T	F	S	S
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9	10	11	12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31					

December 2013



INDIA CHAPTER

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KILL YOUR SPEED, NOT OTHERS